

# SIERRA MADRE NEWS



PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, SEPTEMBER 21, 1917

VOL. XI, NO. 51

## MAIL DELIVERY SECURED BY CONGRESSMAN RANDALL FOR SIERRA MADRE P. O.

granted for the Sierra Madre point carriers and make some post office, according to a tele- other arrangements before the phone message from Congress- delivery of mail begins. man Randall, received last night by Postmaster Morgridge.

present year at the longest.

#### First in State

Sierra Madre will have the distinction of being the first post office of the third class in California to have delivery service. Heretofore free mail delivery has been limited to post offices of first and second classes. Annual postal receipts of \$10,000 were required, which were seldom reached in cities of less than 5,000 population.

Sierra Madre will have what is officially designated as "Village Delivery" service. There is no difference in the service, but mail carriers are not under civil service classification as are carriers and clerks in first and second class offices. The distinction is purely for administrative purposes of the post office de- FIVE FOLD APPLICATIONS partment.

Village Delivery service is now extended to post offices of the third class having annual re- have applied for admission to ceipts of \$5,000 or more. For the farmer's short courses at some time this class of service the University of California has been conducted in a few farm at Davis this fall as had eastern towns on an experimental basis, a small appropriation having been made for the purpose. The last post office appropriation bill increased the al- every farmer who attends may lowance so that the service can be extended somewhat.

Universal Service

It has been the policy of the present postal administration to make the really wonderful serv- al Engineering, Field and Forice of the post office as nearly age Crops, Irrigation and Vetuniversal as possible. Since establishment of the rural free delivery system there has been a the use of farm tractors from feeling that the medium sized Nov. 5 to 15. towns were getting the worst of it, not being as well off as either city or country. Village Delivery represents the effort of the administration to equalize postal facilities for the whole country.

Quick Action

Formal application for the establishment of delivery service in Sierra Madre was made some cation to the post office depart- it merely tells it. The value has ment, the services of Congress- to be in the article itself. man Randall were enlisted in the

to California by the serious ill- common sense. ness of his mother, and while in Los Angeles visited Sierra Ma- you have to keep everlastingly dre for the express purpose of atit. People soon forget and uninvestigating the application. less we keep persistently at ad-He immediately telegraphed his vertising we had better not beapproval to the post office de- gin at all. partment at Washington. Within 48 hours he was notified by wire that the application would be granted.

As a member of the house committee on post offices and Sunday at eleven A. M. Subpost roads, Mr. Randall is in close touch with the department and that fact undoubtedly had much to do with securing such prompt attention for his request.

Requirements for Service Before the service can commence it will be necessary for Capital. a post office inspector to visit Sierra Madre to go over the

Free mail delivery has been essary to secure equipment, ap-

#### Numbers Required

Certain requirements are im-Because of a number of form- posed on patrons before mail alities to be gone through with, will be delivered to their resiit is impossible to say just how dences. Sidewalks must be in soon delivery service will begin. good condition. Mail boxes are It seems likely to come within a required on residences, but not few weeks, or by the end of the stores which are open dur- them. ing delivery hours. Houses must be numbered and street signs installed at all intersections in the carrier district.

For some patrons of the post office it will be more convenient to receive mail at the post office as at present than at their residences. That will also be true of some business houses which will find an advantage in receiving mail in their lock boxes a little sooner than would be possible by carrier.

For the greater part of the population delivery service will be a boon. This is especially true in families where on account of sickness or other reason there is no one who can visit the post office frequently or regularly.

## FOR SHORT FARM COURSE

Five times as many farmers given notice of intention to attend at this time a year ago. Plans are being made to duplicate the sections, in order that receive a maximum of personal attention.

There will be short courses in Animal Husbandry, Dairying, Farm Management, Agriculturerinary Science from Sept. 24 to Nov. 2, and a short course in

#### ADVERTISING PRINCIPLES BY HUGH CHALMERS

To my mind there are only three fundamental principles in advertising, namely:

Be honest.

Be sensible.

Be persistent.

I say be honest because every time ago by Postmaster Morg- advertiser should remember adridge. In addition to the appli- vertising does not create value,

I say be sensible, because the majority of people who read mation. Mr. Randall had been called copy are endowed with good

I say be persistent, because

## CHRISTIAN SCIENCE

Christian Science Society of Sierra Madre hold services in the Woman's Club House every ject September 23, "Matter. Sunday School at 9:30.

"Does your husband worry trary to the national welfare. about the grocery bill?" "No, he says there's no use in both himself and the grocer worrying over the same bills." -Topeka

needed, etc. It will then be nec- the time."-Boston Transcript. | October 1.

#### RED CROSS WILL AID IN FINDING THE LOST

Important Service Undertaken In Europe at Request of State Department

At the request of the Department of State, the American Red Cross has undertaken, through its bureau of Communication, to communicate messages or inquiries from persons in America ers in territory occupied by

by international agreement. The Wagon." United States has not classed German civilians as prisoners and social phases of religion are superior to the experience of Red Triangle of the Y.M.C.A., and consequently the closing of announced to follow. The object her parents and other grown-ups means that within the walls of postal service to the central pow- of the series as announced by are unfailing in their laughable the building a friendly welcome ers has caused serious individual Mr. Wilson, is to present a basis absurdity. It is also clean and waits, that everything in the hardship.

States proposes, through the which will eventuate in rational with just as many, and more, dues. American Red Cross, to relieve living and community service. real hearty laughs. Marguerite this unnecessary suffering.

#### How to Proceed

inquiry concerning the welfare body, growing out of it, grow- day, Sept. 24. and whereabouts of friends or ing with it. Let us have a church relatives in territory belonging for the whole man: truth for the MUNICIPAL GAS PLANTS to, or occupied by, the central mind; love for the heart; good powers, may communicate with the Bureau of Communication, the soul that aspiring after per-American Red Cross, Washington, D.C. Proper inquiries and in God which, like lightning in messages will be transmitted on a special form to the International Red Cross in Geneva. From Geneva they will be forwarded to the individuals for whom they are intended.

the International Red Cross and and presented in vital relations by them will be sent to Wash- to our own times. ington. The Red Cross will then communicate the information GULF STATE FOLK received to the writers of the original letters. Two two-cent stamps must be enclosed for the postage.

A similar method is being devised for the transmission of inquiries from the central powers to America. This will also be handled by the Red Cross.

The following points are to be observed by all inquirers:

1. Letters of inquiry must be addressed to the bureau of communication, not to the person concerning whom inquiry is

2. Letters must be concise, since only the briefest communication can be sent.

munications concerning the con- House. President Johnson urges way Dept. Store auditorium in dition of members of the family a large attendance, saying it is and requests for similar infor- entirely up to the residents of a.m. The district federation sec-

sian, Italian, German, Polish or jects in view when the League are urged toattend. Hungarian.

5. They must contain the full name, address and occupation of the sender, and the full name, address, occupation and age of Rev. Dr. George H. Cornell, Rec- for women will be held Friday, the person for whom the inquiry tor. Vested choir. Sixteenth Sept. 28, in the Broadway Deis destined.

tion reserves the right to refuse to transmit any information or inquiry which appears to be con-

#### HITCH THE STARS TO YOUR WAGON"

day morning sermons by Mr. ary" series of stories in the Sat-Wilson at the Congregational urday Evening Post? There's a church increases in spite of the laugh or a smile in every paraunfavorable weather of the last and self-opinioned young philtwo Sundays. Following an in- osopher, is as natural as a young troductory sermon on "The Re- song bird. ligious Awakening Needed Todealt with the first point of a moving pictures will be appre- Y.M.C.A. buildings. They are a concerning the whereabouts and "four-square religion" when he ciated by the public because he boon to the thousands who are welfare of persons residing in stressed the "rational" side of has secured for Clune's Audi-now arriving daily. the countries of the central pow- Christianity under the caption torium the first run of five-reel Tons upon tons of writing paof "Turn on the Light." The Spiritual Reinforcement" will be In other belligerent countries will be discussed next Sunday, this communication is possible, involving such questions as since all enemy subjects being "What is spirituality?" and now appearing on the screen, comodations for writing letters held either as civil or military "How attain spiritual efficien- plays the part of Bab. As the home, for recreation and for prisoners of war have the privi- cy." The title of the sermon is soulful Bab she is a "scream." comfort. And everything is free. lege of correspondence granted "Hitch the Stars to Your

works fo rthe hands; and for fection, that unfaltering faith the clouds, shines brightest when elsewhere it is most dark." This, it is pointed out, is not a new gospel, but rather a rediscovery of the religion of Christ; Christianity interpreted in the Answers will be returned to terms of present day knowledge

A cordial invitation to all former residents of the Gulf states, Texas, Louisiana, Mississippi, Alabama and Florida, is extended to attend a great popular reunion in Sycamore Grove, Los Angeles, September 29, all day, with basket dinner at the noon hour. There will be registers for all the counties of all the states, to make it easier for together.

#### CIVIC LEAGUE TO HOLD FIRST FALL SESSION

The first fall meeting of the was organized.

## EPISCOPAL CHURCH

Church of the Ascension, the The Bureau of Communica- are cordialy invited.

They were discussing the old of Trade will entertain the di- his sides and slide down." rectors of the organization at "Wrong." "You take a ladder his home next Monday evening. and get down." "Wrong." "Well "What do you think is the Plans will be laid for launching you take the trunk down." "No, goose."-Indianapolis News.

#### MARGUERITE CLARKE WILL PLAY "BAB"

Interest in the series of Sun- Who hasn't read the "Bab's Digraph, for Bab, the emotional

W. H. Clune evidently beday," Mr. Wilson last Sunday lieves in the "Bab" series in the pictures produced from the per and envelopes are within "Bab" series.

The muddles and troubles she Wherever American soldiers encounters in her efforts to go into camp, this same welcome Two sermons on the ethical prove her youthful philosophy awaits them. The sign of the of life at once credible to the in- sweet, so different from the building is at his disposal and The government of the United tellect and inspiring to the soul, rough stuff and slapstick work, there are neither don'ts nor

## RAISE THEIR RATES

Operating at a loss, the municipal gas plants of Huntington Beach and Newport Beach have appealed to the state railroad commission for permission to increase their gas rates and the commission has permitted both cities to advance their rates from \$1.00 per 1,000 cu.ft., to \$1.50 per 1,000.

Newport had reduced the gas dollar figure. But the prevailing not limited to any creed or sect. prices for materials of all kinds TO HOLD PICNIC proved the rate too low and the price was put higher than before after the railroad commission had made careful investi-

Many other cities of the country have had advances in gas rates recently, including a part of Los Angeles, Pasadena, San Marino, Eagle Rock, Huntington Park, Vernon, Inglewood and many others. Not less than a score of large eastern cities old friends and neighbors to get have also had gas rates raised recently.

#### DISTRICT CONFERENCE OF CLUB WOMEN

There will be an all-day con-3. They must mention only Sierra Madre Civic League will ference of club women on Thurspersonal matters, such as com- be held in the Woman's Club day. September 27, in the Broad-Los Angeles, beginning at ten 4. Letters must be legible and question of maintaining an or- be splendid speakers and parmust be in English, French, Rus- ganization for the important ob- liamentary drill. All club women

## MASS MEETING

## CALLED FOR WOMEN

A mass meeting on war work Sunday after Trinity. Sunday partment store auditorium, Los CONGREGATIONAL CHURCH 6. Inquiries may not be made School, 9:45 a.m.; Morning Angeles, under the auspices of oftener than once in six weeks. prayer and sermon, 11 a.m. All the Woman's Committee, Coun-Sunday, Sept. 23. ty council of defense. Herbert Hoover's representative, Ralph Merritt, state food administra- sermon: "Hitch the Stars to joke about getting down off an tor, will speak on women's part Your Wagon." elephant. "How do you get in winning the war. Other promdown?" asked the jokesmith for inent speakers will appear on evening service next Sunday. TO ENTERTAIN DIRECTORS the fourth time. You climb the program. Every woman inis 2 p.m.

First Motorist: How many situation. He will make report most difficult thing for a begin- the fall activities of the board. not quite. As a matter of fact, miles can you go on a gallon? something in half mourning. to the department as to the ter- ner to learn about golf?" "To The first regular meeting will you don't get down off an ele- Second Motorist: How many can "Why, what--?" "My engine ritory to be covered, equipment keep from talking about it all take place on Monday evening, phant at all: you get it off a you? First Motorist: I asked has a habit of going dead!"you first.—Life.

## ARMY Y.M.C.A. IS 'HOME' TO **SOLDIER BOYS**

When the drafted men of the new national army arrive at Camp Lewis, American Lake, Washington, they find thoroughly equipped and manned Army

reach, books and magazines are Marguerite Clark, the most carefully laid out, the well lightlovable little moving picture star ed buildings provide ample ac-

The secretaries are trained, In the words of another, "Let Clark will appear in the first efficient men who strive to our doctrines and our forms fit picture of the new series at please him, to look after his Individuals wishing to make the soul, as the limbs fit the Clune's Auditorium next Mon-comfort, to advise and cheer. It is a place where he may go when he is homesick or weary and find genuine comrades of the best sort, or where he may take his money for deposit.

Whatever the Army and Navy Y.M.C.A., can do to make a man physically, morally and mentally fit for the best service to his country, it is striving to do. Educational classes are instituted for those who desire to improve their leisure hours. There is a religious inspiration for those who seek it, although enjoyment rate on March 1, 1917, to the of the association facilities is

> The Y.M.C.A., is the great club of the enlisted man. It is open to all. It is the bureau of information in every camp and cantonment, the center from which radiates all the physical and social activities. It is the nearest thing to home that the enlisted man will find in the

## EDITING A NEWSPAPER

Editing a newspaper is a very pleasant business-if you can stand it, says an exchange.

If business is bad it's because the publisher wants too much money for his advertising space. If business is good, advertis-

ing hasn't anything to do with it-conditions are merely right. If we print what pleases the

people, that is our business and we deserve no credit. If we print what displeases,

the editor is a grouch and a Sierra Madre to determine the retary announces that there will crepe hanger and doesn't deserve the public's patronage. If we print the news as it

really is, people call us over the phone and tell us to stop their If the news is garbled, the pa-

per is subsidized by the corpora-

## Congregational services for

9:45 Church School. 11:00 Morning worship and

7:00 Y.P.S.C.E. Service. No

This church aims to be a com-President Ham of the Board down." "Wrong." You grease terested in doing her bit is in- munity church. All are welcome vited to be present. The hour to worship, fellowship and serv-C. C. WILSON, Minister.

> "I want a motor costume, Louisville Courier-Journal.

#### PROFESSIONAL CARDS

R. H. Mackerras, M. D. Office 138 W. Central Ave. Phone Main 53 Hours: Monday to Friday 1-5 p. m. Saturday, 10-11 a. m.

LLOYD L. KREBS, M. D. Residence-72 W. Alegria Phone Main 111 Hours-11-12:30

Office, 4 N. Baldwin

GEORGE W. GROTH Physician and Surgeon Osteopath

N. Baldwin

ELLA SHEPARD BUSH PORTRAIT PAINTER 223 West Laurel Avenue

Phone Green 41

## ALLEN T. GAY

Undertaker and **Funeral Director** 

Lady Assistant

AUTO AMBULANCE

Main 93

201 W. Central

## **Transfer** and Express

J. C. WHYTE -Phones-

Blue 55, Green 85 **Kersting Court** 

## Sierra Madre Feed & Fuel Co.

ANDREW OLSEN, Prop.

All kinds of stock and poultry feed. Best grades of fuel

TRANSFER Main 50

Res. Black 24

## GOOD

REAL ESTATE BARGAINS FIRE INSURANCE AUTO SERVICE Notary Work at your home or my office, Baldwin and Central

S. R. G. TWYCROSS

Green 2-—Black 11 JITNEY SERVICE

To all parts of the city-15 cents Call Green 85

Leave	Leave
Los Angeles	Sierra Madre
A. M.	A. M.
†3:45	6:10
5:55	7:00
7:06	7:30
7:55	8:05
8:56	9:16
10:07	10:16
11:07	11:16
P. M.	P. M.
12:07	12:16
1:07	1:16
2:07	2:16
3:07	3:16
4:06	4:15
*4:35	5:14
5:06	*5:35
5:41	6:10
6:08	7:11
8:00	9:07
9:55	11:07
11:55	

\*Daily except Sunday.

NEWS LINERS PAY

DAY SCHOOLS Complete courses are maintained as follows: Bookkeep ing, Accountancy, Stenogra phy, Typewriting, English, Mathematics, Radio, Prepar-atory, Grade, Electrical, Mining, Surveying, Mechanical, Automobile, Machine Shop, Vulcanizing, Etc. Large strong faculty. Swimming, Gymnasium, and many other privileges and advantages not found elsewhere. Send for free catalogs, and name courses in which you are in-terested. Address W. H. Mc-Cauley, Regestrar, 717 So. Hope St., Los Angeles, Cal.

The Misses Jean and Adelaide last week at Long Beach.

Mr. and Mrs. W. Wifeger of Tuesday.

Mrs. Joseph Leguin of Alhambra is spending the week with her parents, Mr. and Mrs. J. C. Dickson.

The Eleven and One club spent a very pleasant evening at the home of Mrs. Convers L. Twycross on Tuesday.

Mr. and Mrs. J. G. Blumer and Miss Blumer are expected to return home today after month at Santa Monica.

Miss Sarah Price of Los Angeles and Private Clyde Price of the 7th Rgt., were guests Mrs. Amelia Jensen Sunday.

Mr. and Mrs. E. H. Kincaid and family returned to Sierra Madre this week after spending the summer in Los Angeles.

Miss Ellen Preston is spending the week at Little Bear Lake as the guest of Mr. and Mrs. Burdette Nelligan of Riverside.

Mrs. Frank Merrill and son Wayne are spending several ings Bank, Los Angeles. weeks visiting at the home of Mrs. Merrill's mother at Morgan little son who have spent the Thurs. and Fri. Sept. 27 and 28,

and Maurice Goldberg left this make their home there. week with the Southern Califor Camp Lewis at American Lake, Wash.

daughter Vera left Thursday and hunting. for Muskegon, Mich., where they Last Saturday evening Miss C. B. Reas, Phone Black 49. 45tf

Mr. and Mrs. A. Vetter of Green and Mildred Powell spent Eagle Rock spent Friday visit- ham . ing old neighbors here.

Mr. and Mrs. Oswald Kehlet Venice were dinner guests of and daughter Anna left Tuesday Mr and Mrs. F. W. Nuetzel on for Pasadena to make their

> the week in Hollywood as the first. There will not be another guest of Mrs. D. E. May and book published for six months, daughters.

Miss Gertrude Cook, returned on office at once. Saturday from a week's visit at Long Beach.

from North Auburn Ave., to Printery. No. 121 S. Mountain Trail.

Victor Simank, Stafford Sadler, Kenneth Saunders and "Mike" returned home Thursday after a two weeks outing at Chileo.

Mrs. Wm. Scott and the Misses Scott of Grove St., and Mr. and Mrs. R. F. Aldridge left on Thursday to make their home in South Pasadena.

Miss Verna Trible who has been in the First National Bank

Arthur Evans, Mervyn Hope on Wednesday for Pasadena to

Messrs. J. F. Sadler, W. E. fornia draft contingent bound Phillips, Ike Steinberger, E. D. Tuesday. Call Red 1. Topping and Roy Bowen left Saturday morning for Owens FOR SALE—Extra fine yellow Mrs. F. H. Hartman and Lake to spend ten days fishing Cling canning peaches. Order

will visit relatives for several Bertha Carson entertained a FOR RENT-6 room house and All former members of the of her sister, Miss Grace Car-tecito or at News Office. Congregational Church choir and others who would like to become members are requested to ments were served. The guests come members are requested to ments were served. The guests mished. Both complete with Surplus fund surplus meet with Mr. Green at the were the Misses Bae Farman, church Saturday night at 7:30. Esther Olsen, Helen Seeley, Mar-

## MODERN DENTISTRY AT MODERATE PRICES

Nothing in dental detail should be too trivial to receive the utmost care of a conscientious dentist.

## DOCTOR HAWKINS

Ten Years in Practice

Opposite Chamber of Commerce Building

130 E. Colorado St

Pasadena

Phone Fair Oaks 115

## **SERVICE**

Your call cheerfully answered day or night. Phones: Store, Black 25. Residences Green 88 or

Registered pharmacists always in charge.

## SIERRA MADRE PHARMACY

F. H. HARTMAN, Prop.

Agent for Christopher's Ice Cream and Candies **Prompt Delivery Service** Phone Black 25.

# Who's Your JOB PRINTER

Come on in, the Ink's Fine

garet Preston, Beth Krebs, Olga Olsen, Beatrice Ward and Helen Williams, Messrs. Harold Pegler, Donald Tarr, Kellogg Krebs, Cedric Tarr, Franklin Wright, Bryant Essick, Norman Olsen, and Herbert Ingraham. The hostess was assisted by her mother and Mrs. W. H. Ingra-

#### GET YOUR NAME IN THE NEW BOOK

The Sierra Madre Tel. & Tel. is preparing to issue a new tele-Mrs. C. F. Gray is spending phone directory soon after Oct. so if you wish to have your Mrs. C. E. Cook and daughter name in the book, notify the

The new book will be in a new and larger form than the old Mr. and Mrs. C. E. Hoover ones. The advertising will be and daughter Jane have moved handled as before by the News

## News Liners

FOR SALE: Hamiltonian mare at low figure. Call Black 129.

FOR SALE: Pigeons, 12 pr. fine Carneaux pigeons. Am about to leave town. Must be sold. Tel.

for several years has taken a FOR SALE: Furniture in exposition in the California Sav- cellent condition for 6-rm. bungalow, brass bedsteads, elegant Mrs. Wm. F. Robinson and chairs, rugs, etc. Can be seen past year in Sierra Madre left at 258 E. Central. Phone Blue 88.

> FOR SALE CHEAP: Kimball piano. Must be disposed of by

screen porches and baths. Con- Undivided profits venient to car line. C. B. Reas Black 49.

## Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES—L. Dietz, Chairman; Clinton Nourse, W. A. Evans, F. P. Sperry, Greer Caskey. Regular meetings in City Hall, second and fourth Thursday evenings of each month. City Clerk, E. F. Ballou; Attorney, K. M. Ham, Jr.; Treasurer, Carlton J. Pegler; Marshal and Street Superintendent, J. A. Webb; Engineer, William F. Bixby; Superintendent Water Department, Franklin Biederman. City Recorder, W. H. Stubbins.

W. H. Stubbins.
BOARD OF TRADE—Meets first
Monday at 8 p. m. in City Hall. President, K. M. Ham, Jr.; F. J. Sadler,
Vice President; Carlton J. Pegler,
Earl Dennis Topping, Capt. J. A. Osgood, W. W. Felgate, G. L. Kelly,
J. N. Hawks, Secretary and F. W. Nuetzel, Treasurer.
BOARD OF HEALTH—Dr. R. H.
Mackerras, Chairman; Franklin Biederman, Secretary; J. A. Osgood, A. N.

PUBLIC LIBRARY SIERRA MADRE FREE PUBLIC LI-BRARY-Central Ave., between Lima and Park. Open each weekday from 1:30 to 5:30 and from 7 to 9 p. m. Mrs. F. B. Wheatly, Librarian. Municipal Library Board—George B. Morgridge, Mrs. E. T. Pierce, Mrs. L. E. Steinberger, H. J. Potter, J. A. Ostered

FRATERNAL

FRATERNAL
SIERRA MADRE LODGE NO. 408,
F. & A. M.—Stated meetings first
Tuesday in each month. All visiting
Masons welcome. Masonic Hall, Club
House West Central. J. D. Mackerras, W. M., W. S. Hull, secretary.
SIERRA MADRE CHAPTER O. E. S.
NO. 299.—Meets first Monday of each
month in Masonic Hall, West Central
Ave. at 8 p. m. Visiting members Ave., at 8 p. m. Visiting members welcome. Mrs. Hortense Hill, W. M., Mrs. Edna Bassett, Secretary.

SIERRA MADRE POSTOFFICE Mail Received and Distributed East and West 8:00 A. M. 10:00 A. M. 3:15 P. M.

Outgoing Mail Closes
Bound East Bound
A. M. 8:45 A. M.
P. M. 2:15 P. M.
6:00 P. M. West Bound 8:45 A. M. 6:00 P. M.

Delivery, Stamp, Registry and Mon-ey Order Windows open week days only, from 7:00 A. M. to 6:00 P. M. except during distribution of incoming

## **PAY CASH and SAVE MONEY**

**EVERY DAY CUT PRICES** NORRIS' CASH STORE REDUCE THE HIGH COST OF LIVING-

Buy Oleomargarine and save a third on your butter Bill, the lb. ... Try Our Candy Department-Daisy Marshmallows, Special Saturday, can.....10 Iris Shrimps, for that salad, the can \_\_\_\_\_\_15 Chase & Sanborn's Special Coffee— No tin can to pay for makes the saving, 1b.......30

SPECIALS FOR SATURDAY ONLY

Best Creamery Butter, the lb ..... 25c pkg. Swift's Pride Washing Powder ..... Kellogg's Krumbles, all wheat, ready to eat, pkg .10 Prime Rib Beef Roast, boned and rolled, lb.......23 Nice Lean Pot Roast, lb..... Brisket Boiling Beef, lb..... Frsh Hamberger Steak, special the lb.... Home Made Sweet Pickle Corned Beef, lb.........18 FRESH VEGETABLES

**AUTO DELIVERY** CASH BEATS CREDIT PHONE BLACK 12 S. R. NORRIS, Proprietor of the

FRESH FRUITS

7,245.00 12,458.75

1,011.67

12,248.70

400.00

Sierra Madre Dept. Store

## **ANDREWS & HAWKS**

Real Estate, Loans and Insurance

Exchange 2

271North Baldwin Avenue

Reserve District No. 12.

Report of the Condition of the FIRST NATIONAL BANK

At Sierra Madre, in the State of California, at the close of business on Sept. 11, 19.7 RESOURCES \$136,753.38 Loans and discounts Overdrafs, secured, none; unsecured
U. S. Bonds (other than Liberty Bonds of 1917):
U. S. bonds deposited to secure circulation (par value).

51 Liberty Loan Bonds, unpledged Bonds, securities, etc.: Bonds and securities pledged as collateral for State or other deposits (postal excluded) or bills payable 40,611.89 900.00 15,000.00

Securities other than U. S. Bonds (not including stocks) owned unpledged 27,11
Stock of Federal Reserve Bank (50 per cent of subscription). Value of banking house. Furniture and fixtures months. They will also stop at party of young people at her garage at corner of Highland Lawful reserve with Federal Reserve Bank

Saginaw, Mich., and Chicago. home on Auburn Ave., in honor and Auburn. Apply, 251 W. Mon-Net amounts due from other banks and banks Redemption fund with U. S. Treasurer and due from U. S. Treasurer

\$272,622.8 LIABILITIES 25,000.00 Surplus fund Less current expenses, interest, and taxes paid 24,150.00 Circulating notes outstanding 40tf. Individual deposits subject to check 34,808.90

Cashier's checks outstanding State, county, or other municipal deposits secured by pledge of assets of this bank Demand deposits subject to reserve (deposits payable within 30 days):

Total demand deposits subject to reserve..........\$147,525
Time deposits subject to Reserve (payable after 30 days or more notice): Certificates of deposit (other than for money borrowed). Postal savings deposits Total of time deposits subject to reserve..

TOTAL
State of California, County of Los Angeles, ss:
I, F. W Nuetzel, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

F. W. NUETZEL, Cashier. C. W. JONES NATHAN W. TARR CHAS. S. KERSTING Correct-Attest:

Subscribed and sworn to before me this 18th day of September, 1917.
S. R. G. TWYCROSS, Notary Public.



Bring your Ford car here when it needs to be "tuned up" or repaired. We guarantee the most reliable work the genuine Ford-made materials and to ask Ford prices. It is our business to know all about Ford cars and we have the necessary equipment with compactant workness and promise you ment with competent workmen and promise you prompt attention at all times. When you want to buy a Ford car come here: Runabout \$345; Tourinp Car \$360 Coupelet \$505; Town Car \$595 Sedan \$645; One-ton Truck Chassis \$600—all f.o.b. Detroit.

> SIERRA MADRE GARAGE MILTON STEINBERGER, Prop. Telephone Main 110



## School Days

You will need Tablets, Pens, Pencils, etc. We have a nice line of them.

Parker Lucky Curve Safety Sealed Fountain Pens are best for school or business. Get them here.

## Sander Drug Store

PROMPT DELIVERY

Phone Black 100

14 N. Baldwin (East Side)

# SATISFACTION CREATES SUCCESS

Our aim is to give each patron quality work, accommodating service and a better result than home work. Unremitting effort is expended along these lines and on this basis we respectfully solicit your patronage.

MONROVIA LAUNDRY CO.

Sierra Madre Phone Green 85

Monrovia, Cal.

**VOLLAND** GREETING **CARDS** Values 5c to 20c at 5 for 5c

and

2 for 5c While they last

You never saw the Volland publications on sale for less than 5c-and you may never see it again. But here they are-artistic designs, beautiful sentiments—the kind that built up the Volland reputation. Some are post cards, some are cards with envelopes-some wortn framing.

THE NEWS PRINTERY

## A Sound 73/4% Investment

## Southern California Edison Company

Offers Subject to Prior Sale

## \$917,400 Common Capital Stock

Following the precedent established by other large utilities in the United States, the Southern California Edison Company under the authority of the Railroad Commission of the State of California, offers its consumers and the public an opportunity to secure an attractive investment upon very reasonable terms.

The Company owns or controls a comprehensive and thoroughly modern electric system supplying over 150 cities and towns. It operates in ten Counties in Southern California and the San Joaquin Valley, with an area of over 55,000 square miles and a population of over 1,000,000.

The Edison System includes generating plants with a total installed capacity of 301,115 horse-power, of which 156,520 is water power. With this large amount of hydro-electric power it is in a strong position to maintain its present low operating costs, regardless of fuel and labor conditions.

During the past ten years the combined gross and net earnings of the properties have more than tripled and present earnings are ample to meet all dividend requirements. As a result of the purchase of the Pacific Light & Power Corporation properties large economies in operation will be effected, thus materially increasing the surplus available for stockholders.

## PRICE

\$90 Per Share In Monthly Installments of \$5

\$89 Per Share if Paid for In Full At Once

Under the present dividend rate of 7% the yield is better than 73/4% on the investment

## Let Your Dividends Pay Your Electric Bills

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THE NATIONAL BANK OF MONROVIA COVINA NATIONAL BANK OF COVINA

SOUTHERN CALIFORNIA EDISON COMPANY

Telephone Main 6

426 South Myrtle

MONROVIA, CALIFORNIA

OR AT THE OFFICE OF THE SOUTHERN CALIFORNIA EDISON COMPANY, 120 EAST FOURTH LOS ANGELES, CALIFORNIA

## SAVE MONEY **BUY FOR CASH**

About 50 boxes left of those choice lemon cling peaches for canning or pickling, at

**40c Per Box** 

DON'T FAIL TO CALL SATURDAY

and sample those delicious Bishop's Crackers. The demonstrator will tell you all about them. Remember they are only two for 25c Thursday, Friday and Saturday, the 19th, 20th and 21st. With every 50c purchase of crackers, 1 pkg. of Bis-Bis free.

HAVE YOU TRIED OUR SPECIAL blend of coffee that has proved such a success, at 20c the lb? It's great!

20c Per lb. Special for Saturday 6 lbs. for \$1.00

FULL LINE OF FRESH FRUIT & VEGETABLES FRESH EVERY DAY

QUALITY—QUANTITY

M. D. WELSHER, Grocer MAIN 6

## Central Market Special

SPECIAL SATURDAY AND MONDAY ONLY

Fresh pork sausage, lb ......25c Prime Rib Roast of Beef, lb.....22c Pickled tongues, 1b ......25c Calf's liver, tb ......35c

> FRESH VEAL EVERY DAY MILK FED CHICKENS

CENTRAL MARKET

WM. DENNISON, Prop.

Order early

Phone Main 97

Sheriff's Sale No. B51383 Order of Sale and Decree of

F. Wright, et al Defendants. Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 27th day of Los Angeles as follows:

Lot 10 of the Oak Villa Tract as Lot 10 of the Oak Villa Tract as of August, A. D. 1917, in the above entitled action, wherein Catherine Braun, the above named plaintiff, obLot 18 of S. D. Bryant's Subdivision
Lot 18 of S. D. Bryant's Subdivision tained a judgment and decree of foretained a judgment and decree of 1016 closure and sale against Smma F. "D" San Pasqual Tract, Pasadena, as wright, et al, defendants, on the 15th per map recorded in book 12, at page 39 of miscellaneous records of said day of August, A. D. 1917, for the sum of Forty-five hundred twenty seven and 81-100 (\$4527.81) Dollars

Public notice is here. gold coin of the United States, which said decree was, on the 21st day of August, A. D. 1917, recorded in Judgment Book 415 of said Court at page 272, I am commanded to sell all that certain lot, piece or parcel of land situate, lying or parcel of land situate, lying and being in the city of Pagedora and being in the city of Pasadena, County of Los Angeles, State of Cal-

Lot 35 of a subdivision of the Mullens Tract according to the official map thereof recorded in book 5, page 360, miscellaneous records in the office of the county recorder of Los Annice of the county recorder of Los Annice of the county. Together with all County. Together with all Sheriff of Los Angeles County. Sheriff of Los Angeles County. By W. T. Osterholt, Deputy Sheriff. ises; together with all hereditaments and appurtenances including water, water rights, pipes, flumes and ditches thereunto belonging or in anywise appertaining, and the reversions, remainders, rents, issues and profits

ifornia, and bounded and described as

Public notice is hereby given, that, on Monday the 8th day of October, A. D. 1917, at 12 o'clock, M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will in obedience to said awder of sale and down to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash gold coin of the United Dated this 13th day of September,

JNO. C. CLINE,
Sheriff of Los Angeles County.
By W. T. Osterholt, Deputy Sheriff.
Crouch&Crouch, Plaintiff's Attorneys.
50-53

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION
Sheriff's Sale No. B16062
Vesper, Plaintiff, vs. Colyer, et al
Defendants.

By virtue of an execution issued out of the Superior Court of the County of Los Angeles, State of California, wherein A. E. Vesper, suing as sole surviving partner of the partnership of Venton L. Carroll and A. E. Vesper, doing business under the name and style of Pacific Transfer Van and Storage Company, plaintiff, and I. S. Colyer and Martha Carroll, defendants, upon a judgment rendered the 7th day of January, A. D. 1916 for the By virtue of an execution issued out

NOTICE OF FORECLOSURE SALE | sum of Twenty-one hundred sixty and 95-100 (\$2160.95) Dollars lawful mon-ev of the United States, besides costs

AN ORDINANCE OF THE BOARD dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring, cleaning and dyeing or any or either of such business of tailoring and dyeing or any or either of such business of tailoring and dyeing or any or either of such business of tailoring and dyeing or any or either of such business of tailoring and dyeing or any or either of such business of tailoring and dyeing or any or either of such business of tailoring and dyeing or any or either of such business of tailoring and dyeing or any or either of such business of tailoring and dyeing or any or either of the dyeing or any or Catherine Braun, Plaintiff, vs. Emma right, title, claim and interest of said defendant Martha Carrall of, in and

of the east portion of lot 9, in block

Public notice is hereby given, that I will, on Monday the 24th day of September, A. D. 1917, at 12 o'clock M. of that day, in front of the Court lic auction, for lawful money of the United States, all the right, title, claim and interest of said defendant Martha Carroll of, in and to the above described property, or so much thereof as may be necessary to raise suffi-

CERTIFICATE OF BUSINESS

Fictitous Firm Name
The undersigned, I do hereby certify that I am conducting a Retail Meat Market business at Number (2) North Baldwin Avenue, Sierra Madre, California, under the fictitious firm name of Central Market business of the said firm is composed. ket, and that said firm is composed of the following persons, whose names and addresses are as follows.

William Dennison, Sierra maure, California. Witness my hand this 16th day of August, 1917. WILLIAM DENNISON.

State of California, County of Los

Angeles, ss.
On this 16th day of August in the on this 16th day of August in the year nineteen hundred and seventeen, before me A. N. Adams, a Notary Public in and for said County, residing therein, duly commissioned and sworn, personally appeared William Dennison known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. to me that he executed the same.

Witness my hand and official seal.

A. N. ADAMS,

Notary Public in and for said County
of Los Angeles, State of California.

My Commission expires Feb. 28 1921.

ORDINANCE No. 227

DINANCE NO. 10 OF SAID CITY
BY AMENDING SECTION 2
THEREOF AND AMENDING ORDINANCE NO. 208 OF SAID CITY
BY AMENDING SECTION 51
THEREOF.

however that the license fees specified in this section shall be paid only when the person, firm or corporation liable does not pay a license fee under other sections of this ordinance."

Section 3. The City Clerk shall certify to the adoption of this ordinance. tify to the adoption of this ordinance and shall cause the same to be pub-

The Board of Trustees of the City of Sierra Madre do ordain as follows: a weekly newspaper published and cir-Section 1. That section 2 of ordiculated in the City of Sierra Madre nance No. 10 of the ordinances of the and hereby designated for that pur-City of Sierra Madre be and the same is hereby amended to read as follows:
"Section 2. That the license fee for The foregoing ordinance was adopt-

ing said pool room or billiard hall within the City of Sierra Madre is hereby fixed at the sum of \$2.00 per quarter annum for each such pool room or billiard hall."

Section 2. That eachign 51 of ordinary and maintains ed at a regular meeting of the Board of Trustees of the City of Sierra Madre held on the 13th day of September, 1917, by the affimative vote of at least three trustees, to wit:

Ayes: Trustees Evans, Morton, Section 2. That section 51 of ordinance No. 208 of the ordinances of the Noes: None.

City of Sierra Madre be and the same hereby amended to read as follows:
"Section 51. Tailoring, Launderof September, 1917. is hereby amended to read as follows: ing. etc. For every person, firm or corporation resident in the City of Sierra Madre carrying on the business Attest: of a laundry \$2.00 per quarter. For (Cit-Seal) every person, firm or corporation resi-

establishing, conducting and maintain- ed at a regular meeting of the Board

dent in Sierra Madre carrying on the business of tailoring, cleaning and

Noes: None. Absent: Nourse.

L. DIETZ, President of the Board of Trustees. E. F. BALLOU,

FINE JOB PRINTING — THE NEWS PRINTERY



SMOOTH FINISH ON ONE SIDE AND FINE SILVER GRIT ON THE OTHER-USE EITHER



Be sure it bears this label in red. green + blue

-a wonder for wear + good looks

# Sierra Madre

## at the Foot of Mt. Wilson in Southern California

Some of the things that help make life worth living while in Sierra Madre-

Population 2000. Fine car service. Area 4 square miles. Gas and Electricity. Charming social life. Incorporated in 1907. Post office of third class. Elevation 800 to 1400 feet. Annual rainfall over 25 inches. Express and Telegraph service. A paradise for the nature lover. Beautiful homes and room for more. Minimum fogs, mud, frost and wind. Up-to-date business houses, all lines. Thirteen miles of fine tamped oil paving. 5-cent car fare to Pasadena High School. Free municipal library with fine book list. Well established and well housed churches. Purest water supply and municipal system. Finest school facilities for pupils of all grades. Board of Trade at work for better community. Telephone exchange connecting with all systems. Charming and varied home sites, large and small. Fine soil and climatic conditions for fruit and flowers. Clubs and fraternal organizations for men and women. Fine trails to the leading mountain resorts and beauty spots. Matchless view of mountains and valley from all parts of

### TO REACH SIERRA MADRE

By Trolley-Take Sierra Madre cars leaving hourly at Pacific Electric Station, 6th and Main, Los Angeles. The scenic ride is the most beautiful on the Pacific Electric system. From Pasadena, take Lamanda Park car, change at El Camino.

By Auto-From Los Angeles by way of North Broadway and Huntington Drive to Colorado St., Santa Anita Ave. to Foothill Blvd. Turn north at Sierra Madre or Baldwin Ave. Or, take any route through Pasadena, then east on Colorado St., to Santa Anita Ave., then by Foothill Blvd., and Sierra Madre or Baldwin Ave.

Sierra Madre's peculiar charm has been felt and praised by nearly everyone who ever visited and lived here. Many factors combine to make the charm potent—the sense of exaltation in life on the heights; the inspiring view; the invigorating air, kept pure by the currents moving continually up and down the slope; the feeling of intimacy with the nearby mountains; the ease with which a love for outdoor life and recreation is gratified; the great variety of available homesites; the conveniences of the city with all the joys of life in the country.

It is as a home community that Sierra Madre claims pre-eminence. Here you can have a small house and lot, a larger place with fruit and garden plot, or a few acres with an orchard. Everything grows well here and Sierra Madre has suffered less from frost than any other community.

No community has a higher type of citizenship. Socially and morally Sierra Madre ranks high. There is a coemopolitan population recruited from all over the world.

Sierra Madre has made rapid progress in the movement for civic beauty, with clean streets and beautiful homes and gardens. Public health is guarded scrupulously. The Board of Trade and city administration are constantly at work upon enterprises which promote the community wel-

Best of All-Come and See Sierra Madre for Yourself

## THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE -An Independent Newspaper devoted to the dissemination of local

news and to the development of Sierra Madre Published Every Friday Subscription \$1.50 Yearly, in Advance

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.

Single copies 5 cents; 50 cents a dozen

Telephone Black 42 (Either System) Official Newspaper of the City of Sierra Madre

#### **EDITORIAL CHAT**

#### SIERRA MADRE WILL LAG NO MORE BEHIND CITIES

Thanks to the good offices of Conrgessman Randall and the advanced policy of the present postal administration, Sierra Madre will soon be on an equal footing with the larger cities in all those conveniences which help to make life easy and pleasant. Lack of free mail delivery has been the most frequent ground for complaint on the part of new residents, especially those coming from the cities. Within a short time that defect will be remedied. Mr. Randall deserves and will receive the cordial thanks of the community for the active personal interest he has taken in the matter.

#### NOT IN IT WITH EUROPE

Explorrs have discovered the world's largest volcanic crater, called by the Alaskan Indians "The Mouth of Hell." Those poor, benighted Indians don't know anything about the war being waged by their civilized brothers in Europe or they would have found a milder name for their volcano.

#### IS THE PARTNERSHIP DISSOLVED?

One of the Kaiser's spokesmen writes editorally: "God only knows by what underground system the American American state department obtained the documents" in the Swedish case. Does the Herr Editor imply that the partnership between God and the Kaiser has been dissolved? That "God only" would so indicate.

#### THEY WERE STILL YOUNGER IN '61

Now and then some Grand Army veteran is heard to remark that we are entrusting the nation's battles to a lot of very young boys. And any body of troops looks it. But we should not forget that in the war of '61 there were boys of 10 years, some of 11 years, 105,000 who were of 14 years, 300,000 who were 15, and 1,800,000 who were between 15 and 21 years.

#### GOOD FOR PEACE OR WAR

"If you must swear, whistle it," reads a sign in an Army Y. M. C. A. tent at Camp Kearney, Linda Vista, Cal.

## PARTNERSHIP IS OFFERED TO EDISON CUSTOMERS

With the granting of the State Railroad Commission of the application of the Southern California Edison Company, to offer for sale to officers, employees and the general public a portion of the \$2,500,000 par value of its common capital stock, recently authorized by the Commission, President John B. Miller has issued a statement announcing that the Edison will follow the practice of other large and successful electrical companies of America, giving its consumers the opportunity of becoming partners in the business and sharing in the profits of the Company on terms that permit combined property one of the largest the smallest saver and investor to participate.

This stock which is offered at \$89.00 per share, cash, and \$90.00 per share on installments of \$5.00 per share per month, pays dividends at the present time quarterly at the rate of 7% per annum, which at the price of \$90.00

vestment of about 73/4 %. A substantial part of this stock has the Company a portion of the remainder of the issue. To protect it railroad. self against over subscription, as the amount of the issue now authorized by the State Railroad Commission is limited, the Company reserves the right to withdraw its sale offer at any time prior to October 15th, and to return any subscriptions that may be received after the issue has been sold out. The privilege of allotting stock in a less amount than subscribed, is also reserved as it will be the policy of affording as many as possible o the smaller subscribers, particularly among the consumers, an opportunity to become stockholders and profit sharers in the production and sale or the electric product of the Greater Edison Company, which they are using in their homes or in their busi

Among the features of the common stock to which Mr. Miller calls atten tion in his public statement are the

following: That it could not be offered with out the official approval of the California State Railroad Commission that it is tax free in California; tha its dividends are not subject to nor mal federal income tax; that it has a recognized market value, both lo cally and in New York; and in New York and other principal cities it ha an established market as collateral that it has paid dividends over a term of years and that it is not limited as to dividends; that when conditions and earnings warrant dividends may be increased, and that they are do clared and paid quarterly; that the conditions of sale of this stock are so liberal that it is placed within the each of installment purchasers and mall monthly savers, who could not therwise finance the purchase of righ-grade securities of this nature.

The consolidation of the Southern Valifornia Edison Company and the Pacific Light and Power Corporation and the subsidiary companies of the latter, the Ventura Light and Power Company operating in Ventura, and the Mount Whitney, supplying electricity to the "Kingdom of the San Joaquin," under an order of the Railroad Commission last May, makes the electric generating and distributing organizations in the world and insures permanent stability of the Company's business and its securities. It now operates in a territory equal to that of New Hampshire, Vermont, Connecticut, Rhode Island, New Jersey and Delaware, serving one hundred and per share yields a return on the in- fifty cities, towns and intervening rural communities, supplying, approximately 175,000 consumers and owning already been subscribed for by the and operating sixteen hydro-electric officers and employees of the Com- and steam power stations; with a pany and the directors now give the combined generating capacity of over consumers and the general public an 300,000 horse-power, two gas plants opportunity to purchase direct from and electric street railway and fiftysix miles of standard gauge steam

During the past year over ninety per cent of the total electric output of the property was generated from the water power plants which attests its unique position of ability to maintai i its low operating costs, which is in marked contradistinction to the increased cost of production, which is advancing all other commodities of life, excepting electricity.

The Company owns enough water rights that have not yet been completely developed to double its present generating capacity. This fact insures an indefinite continuation of the lowest possible cost of production, without impairing earnings or dividends.

During the last ten years the combined gross and net earnings of the properties constituting the present Edison System have more than tripled, and for the year ending on the 30th of last June were as follows: Gross Earnings ......\$9,252,627 Operating Expense and Tax. 3,646,657

Net Earnings ......\$5,605,970 Bond Interest ..... 2,555,041

Balance for Dividends and Depreciation Res.....\$3,050,929

This statement was made previous to the merger and does not take into consideration or make deductions from operating expenses of \$400,000 per annum, which will be saved by eliminating duplication and by joint operation.

## **Direct from Factory**

Another well assorted stock of the Illinois Pure Aluminum Co's.

Famous "1892" Ware

will arrive in a few days.

This Ware is guaranteed for 20 YEARS

PRICES WILL BE RIGHT

Main 98.

Sierra Madre Hardware Co.

#### UNFERMENTED TABLE WINE

The greatest non-alcoholic reconstructive stimulant, blood-maker and tissu-builder. The brain and nerve food for the young and old. TARA GWIN is recommended by many leading physicians, and is used in conjunction with the St. Luke's system of treatment for tuberculosis, for which the discoverer received the thanks of the late King Edward VII. TARA GWIN gives greater power of resistance against disease and the effects of old age than any known tonic, and greatly increases the power of physical endurance. It is the stimulant for delicate young people, for men and women in middle life, and for all who wish to preserve health and vigor and beauty of youth. TARA GWIN is indispensable to athletes, tourists, and is the most valuable item in the camping kit. item in the camping kit.

Order from your grocer, druggist or wine merchant, or direct from the American agents, the NATIONAL NON-ALCOHOLIC WINES, LTD. California branch office: Mount Tara Springs, Sierra

Advertisement

## ORANGE EMPIRE TROLLEY TRIP

THROUGH THE KINGDOM OF THE ORANGE

\$250 PAYS ALL TRANSPORTATION EXPENSE

Including All Side Trips

RESERVED SEATS

LOS ANGELES TO SAN BERNARDINO RIVERSIDE REDLANDS

And All Their Scenes of Beauty

Tours of Mission Inn, Sherman Indian School and World-famed Magnolia Avenue

Drive over beautiful Smiley Heights with magnificent view of San Timoteo Valley and Majestic San Bernardino Mountains.

Purchase Tickets and make reservations at Information Bureau, Main Floor, P. E. Building, Los Angeles, or PACIFIC ELECTRIC STATION, PASADENA. GET ONE OF THE NEW FOLDERS

## Pacific Electric Railway

G. E. MESECAR, Agent., Sierra Madre, Cal.

## POST OFFICE POINTERS—

Post Office patrons who are not now enjoying the convenience of a private letter box should make reservation now for a box as the new quarter begins Oct. 1. It will save a lot of time for yourself or your friends who call for your mail as compared with general delivery service. There is the added convenience of being able to get your mail at any time the lobby is open, from 6 a.m. to 9 p.m., including Sunday. The expense is nominal, being 45c, 60c or 75c a quarter according to size of box.

George B. Morgridge, Postmaster

### SIX RULES FOR PREVENTING FIRES IN THE MTS.

- 1. Matches-Be sure your match is out before you throw it away. Matches whose heads glow after the flame is out are dangerous.
- 2. Tobacco—Throw pipe ashes, and cigar or cigarette stumps in the dust of the road, and stamp or pinch out the fire before leaving them. Don't throw them into brush, leaves or needles
- 3. Making Camp—Build a small camp fire. Build it in the open, not against a tree or log, nor within fifteen feet of standing brush. Scrape away the trash from all around
- 4. Leaving Camp—Never leave a camp fire, even for a short time, without quenching it with water and then covering it with earth.
- 5. Bonfires—Bonfires are not permitted on the Angelus National Forest.
- 6. Fighting Fires—If you find a fire, try to put it out. If you can't, get word to the nearest U.S. Forest Ranger or State Fire Warden at once. Keep in touch with the